



## IAP2 CORE VALUES FOR THE PRACTICE OF PUBLIC PARTICIPATION

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1. The public should have a say in decisions about actions that affect their lives.
2. Public participation includes the promise that the public's contribution will influence the decision.
3. The public participation process communicates the interests and meets the process needs of participants.
4. The public participation process actively seeks out and facilitates the involvement of those potentially affected.
5. The public participation process involves participants in defining how they participate.
6. The public participation process provides participants with the information they need to participate in a meaningful way.
7. The public participation process communicates to participants how their input affected the decision.



## IAP2 Code of Ethics for Public Participation Practitioners

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1. **Purpose.** We support public participation as a process to make better decisions that incorporate the interests and concerns of all affected stakeholders and meet the needs of the decision-making body.
2. **Role of Practitioner.** We will enhance the public's participation in the decision-making process and assist decision-makers in being responsive to the public's concerns and suggestions.
3. **Trust.** We will undertake and encourage actions that build trust and credibility for the process and among all the participants.
4. **Defining the Public's Role.** We will carefully consider and accurately portray the public's role in the decision-making process.
5. **Openness.** We will encourage the disclosure of all information relevant to the public's understanding and evaluation of a decision.
6. **Access to the Process.** We will ensure that stakeholders have fair and equal access to the public participation process and the opportunity to influence decisions.
7. **Respect for Communities.** We will avoid strategies that risk polarizing community interest or that appear to "divide and conquer."
8. **Advocacy.** We will advocate for the public participation process and will not advocate for a particular interest, party or project outcome.
9. **Commitments.** We will ensure that all commitments made to the public including those by the decision-maker, are made in good faith.
10. **Support of the Practice.** We will mentor new practitioners in the field and educate decision-makers and the public about the value and use of public participation.



## IAP2 PUBLIC PARTICIPATION SPECTRUM



<b>INFORM</b>	<b>CONSULT</b>	<b>INVOLVE</b>	<b>COLLABORATE</b>	<b>EMPOWER</b>
<b>Public Participation Goal:</b> To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	<b>Public Participation Goal:</b> To obtain public feedback on analysis, alternatives and/or decisions.	<b>Public Participation Goal:</b> To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	<b>Public Participation Goal:</b> To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	<b>Public Participation Goal:</b> To place final decision-making in the hands of the public.
<b>Promise to the Public:</b> We will keep you informed.	<b>Promise to the Public:</b> We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.	<b>Promise to the Public:</b> We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	<b>Promise to the Public:</b> We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	<b>Promise to the Public:</b> We will implement what you decide.
<b>Example Tools:</b> <ul style="list-style-type: none"> <li>• Fact sheets</li> <li>• Web sites</li> <li>• Open houses</li> </ul>	<b>Example Tools:</b> <ul style="list-style-type: none"> <li>• Public comment</li> <li>• Focus groups</li> <li>• Surveys</li> <li>• Public Meetings</li> </ul>	<b>Example Tools:</b> <ul style="list-style-type: none"> <li>• Workshops</li> <li>• Deliberate polling</li> </ul>	<b>Example Tools:</b> <ul style="list-style-type: none"> <li>• Citizen advisory committees</li> <li>• Consensus-building</li> <li>• Participatory decision-making</li> </ul>	<b>Example Tools:</b> <ul style="list-style-type: none"> <li>• Citizen juries</li> <li>• Ballots</li> <li>• Delegated decisions</li> </ul>